



יחד
Yachad
Together for Israel
Together for Peace

Annual Report 2016

2016 has been a tumultuous year. Brexit, the election of Donald Trump, mass migration and the devastating images from Syria have dominated our news cycles. Despite the ongoing violence, the Israel-Palestine conflict has taken a back seat on the world stage.

At Yachad we've continued to strive for change, and whilst the broader context may be difficult, we continue to make significant inroads. We held a security conference in March, in partnership with the New Israel Fund, with 15 expert speakers from Israel, the West Bank and the USA, delving into the challenges of how to create long-term security for Israel, speaking to a sell-out audience of over 250 people. We also held our first dinner in March, celebrating our fifth birthday. The success of these two events are testament to the level of commitment to both Israel's future and the work of Yachad within the community. Our work with students and youth movements, campaigning and trips and delegations to Israel and the West Bank continue to inspire members of the community. We're pleased that throughout 2016 we have continued to strengthen and solidify our relationship with decision makers at a senior level, both in government and at the Foreign and Commonwealth Office.

We experienced several organisational changes in 2016. Our youth and student worker Rebecca Daniels left after a successful two and a half years at Yachad, to be replaced by Amos Schonfield, a Jewish youth worker who brings a wealth of experience to the role. Several of our founding board members stepped back from their role on the Yachad board of trustees and board of directors, and we've been delighted to welcome several new board members to the organisation.

We know that the direction of travel in Israel is not an easy one. Ongoing violence and lack of political will on both sides continues to keep the peace process in the deep-freeze. And the wider global context means there is a great danger that resolution to the Israel-Palestine conflict will slip down the international priority list. 2017 is a year of anniversaries - the 50th anniversary of the Six-Day war, the 100th anniversary of the Balfour Declaration, and the 70th anniversary of the 1947 UN Partition Plan to name a few. We believe Yachad has a vital role to play in 2017, ensuring that resolution to the conflict remains high up the international agenda, and that the marking of these anniversaries is used as a reminder of the importance of resolving the conflict.

We thank you deeply for your continued support and we look forward to working with you in 2017.

The Yachad Board and Staff

Yachad Board

Gideon Smith (Chair)
Danny Friedman QC
Emily Hilton
Manuela Grayson
Karina Litvack
Aimee Riese
Dr Daniel Reisel
Larry Shulman

Yachad staff

Hannah Weisfeld (Director)
Lisa Bain
Julia Marcuson
Amos Schonfield
Ethan Schwartz

our 2016 ACHIEVEMENTS

Security, Jewish and democratic values

Last year we said we wanted to do more to shape the discourse around security in our community when it comes to the debate around Israel. In 2016 we:

- Held events in London, Leeds and Manchester with **Ami Ayalon, former Shin Bet director.**
- Held a **Security Conference** in partnership with the New Israel Fund with **15** international experts and **250+** participants.
- Have started to gather video footage from security **experts** in Israel for dissemination on our **website.**

Increasing our involvement in Jewish community organisations

Last year we said we wanted to increase our involvement in Jewish communal organisations.

- We're very **actively involved at the Board of Deputies** through our deputy who regularly engages in board activity.
- We're engaged in several conversations about potential involvement in other communal organisations.

Representation in the mainstream media

Last year we said we wanted to increase Yachad's media presence in 2016. We have:

- Been invited onto **Radio 4, BBC World Service,** written comment pieces in **the Guardian** and **quoted at length** by several major broadsheet newspapers on issues related to anti-Semitism and anti-Zionism in the Labour Party, the election of the NUS president and the UNESCO vote on the Old City of Jerusalem.
- Incorporated the role of **Press Officer** into one of the staff roles - enabling much nimbler press activity.

Campaigning and advocacy

Last year we identified that we needed to campaign on specific issues where there is a chance we can have an impact. In 2016:

- We've campaigned to **prevent the demolition of Susiya,** with global partners. Over **300** of you wrote to the Foreign and Commonwealth Office and, to date, the village is still standing.



- Engaged **upwards of 200 Jewish students** as signatories to a public letter to the **NUS president**.
- Written directly to the **British UNSECO representative** to express concerns over its new policy on the Old City of Jerusalem.
- Written to the Foreign Minister and Middle East Minister to express our support for UN Security Council Resolution 2334, which demands an end to continued settlement building in the West Bank and an end to terror and violence.

Our work with the next generation continues to flourish

This year our work with students has included:

- Taking a student delegation to the West Bank and Israel with **over 20 participants**.
- Holding a student conference for upwards of **30 students**. **Israel's Ambassador Mark Regev came to the conference** and met with the students and they engaged in a robust and fruitful dialogue.
- **A student campaign:** Partners to Peace, which raised over **£3000** to support training on non-violence for young Palestinians in the West Bank.

- Our students taking a **very active and public role** in responding to the **election of the new NUS president** and concerns over antisemitism.

Our work with youth movements has included:

- Working with **3 youth movements** to deliver content for their **gap year programmes** in Israel, including a 3-day conflict seminar.
- Working with **youth movements** to deliver content for **4 Israel tours**. This included training for the leaders of the programme and a session on the tours. The programme had over **175 participants** taking part.
- Meeting regularly with the leaders of youth movements to deliver a monthly Lunch and Learn on issues related to Yachad's work, in partnership with New Israel Fund.

Maintaining and developing our relationships with UK decision makers

Last year we said we wanted to grow and expand our relationships with the British government and the Foreign and Commonwealth office. This year:

- The **deputy British Ambassador** and **British Ambassador** have met with our delegations in Israel this year.
- On request of the FCO we've met with the incoming **deputy British ambassador** to Israel to brief him on our work.
- We've strengthened our one-on-one relationships with a number of MPs over the course of the year.

Developing organisational infrastructure

- We've employed a **part-time office manager and administrator** – the first time Yachad has had a member of staff to oversee the running of the office.
- Our charity arm is now fully up and running as of the beginning of 2016.
- We've set up a **new database** – Salesforce – the market leader for charities.

Continuing with core business

This year, in addition to our other work we have:

- Taken a delegation of **mental health professionals** to Israel and the West Bank for five days.
- Taken a delegation on a **four-day educational trip** to Israel and the West Bank.
- Brought **Professor Yehuda Bauer** to the UK for a series of events related to the anti-Semitism debate that has been raging in the mainstream media.
- Held our **first fundraising dinner** marking our fifth birthday, raising over £50,000 for Yachad.





Part B: Income and expenditure

Total Income

2016 income	Amount
Income fundraised by the charity	£182,371
Income fundraised by the company	£17,826
Gift-aid payments on 2016 income	£9,975*
Income from ticket sales, tour costs, and other programmes	£36,307
Carried over income in company accounts as of Jan 1st, 2016	£19,613
Total 2016 income	£266,092

* £2,097 of these funds were paid into our accounts in January 2017

Fundraising income breakdown

Donation type	Number of donations	Number of individual donors	Total value of donations
Recurring donations	778	78	£17,187
Single gifts up to £99	203	155	£6,162
Single gifts £100 - £499	94	75	£16,217
Single gifts £500 - £4999	63	49	£65,411
Single gifts £5000 +	9	9	£94,500
Total number of donations	1147	326*	£199,477**

* This is the total number of unique donors over the course of the year. Some donors will have made multiple donations of different sizes.

**Excluding gift aid payments

Expenditure - company and charity combined

The table below outlines the total consolidated expenditure for 2016, subject to adjustment on finalisation of Accounts, of Yachad, the charity, and Yachad Limited, the company. Income that Yachad received for these activities, including for our fundraising dinners and delegations to Israel and the West Bank, is accounted for separately in the Total Income table that appears opposite, on page 5.

Charitable activities only are carried out by Yachad, the charity, and non-charitable activities by Yachad Limited. The expenditure charged in the Accounts of each reflects the costs of its respective activities.

Item	Detail	Amount
Fundraising	Costs of fundraising dinner 2016 Freelance staff support Other fundraising expenses Partial cost of fundraising dinner 2017	£51,854
Students and youth movement expenditure	Israel Tour Programme 2015 Events and travel to university campuses Trips with youth movements in East Jerusalem and West Bank UK based events with youth movements	£16,875
Educational events	Educational events in synagogues and other community spaces Events with Professor Yehuda Bauer and Ami Ayalon Security Conference	£23,436
Trips to Israel and the West Bank	2 delegations	£14,453
Rent	Meeting room hire Office rent	£13,459
Graphic design	Design of promotional literature	£1,665
General office and organisational costs	Computer software Database set up Engaging Networks Software Equipment Insurance Postage Stationary and supplies Subscriptions Sundry Expenses Telephone Travel expenses	£16,935
Database	Engaging Networks campaigning software subscription Set up of new database	£9,450
Bank charges	Paypal charges Other bank charges	£1,286
Salaries	PAYE Pensions Salaries Staff training Intern costs	£123,814
TOTAL COSTS		£273,227

YACHAD

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Yachad is a registered charity, registration number 1164566

Yachad Ltd is a not-for-profit company limited by guarantee, company number 07638945

Any non-charitable activities are conducted under the auspices of Yachad Ltd